

MB Docket 04-233...

TO: Whom it May Concern
FROM: Terry Davis
RE: Re-Regulate Local Content

When I first heard about this I said to myself... "WHAT?!"

Not a day goes by when we don't entrench our stations in community driven initiatives. From awarding scholarships to local high school kids to donating over 10,000 minutes of public service time to local organizations (so they may in turn help others) we are definately serving our community and their interests.

We don't need laws on this...I don't have time to file yet ANOTHER report as to what we do. I need this time to serve my community, through the use of my local radio stations.

Please read on...

LOCAL NEWS/LOCAL PUBLIC AFFAIRS...

Our stations employ 2 full time local news people who cover local meetings from school board to festivals and the local politcal seen. In addition, we air an hour long news program (talk) daily and interview local politcal figures, business leaders and educators.

In addition, we air a 10 minute local interview in morning drive daily on WFDL-AM, and interview guests as needed on WFDL-FM and WTCX.

All of our radio stations broadcast live from all of the major festivals in our county.

SELECTING PROGRAMMING

We provide programming that our competitors do not. WFDL-FM is AC, WTCX provides Classic Hits, WFDL-AM is local news talk for a 2 County Area, and WBJZ airs Smooth Jazz.

CIVIC, CULTURAL, and COMMUNITY RESPONSIVE PROGRAMMING.

A local program called EYE ON THE COMMUNITY airs daily. We also interview on WFDL-AM and WFDL-FM guests that appear at the local art center. In addition, we feature a pet of the week for the Humane Society. And of course...LOTS of local high school sports...even volleyball coverage!

POLITICAL PROGRAMMING

We have hosted local politial debates/voter forums as sponsored by the local league of Women Voters.

MUSIC

WTCX co-sponsors a local band event every November to raise money for United Way. Within the promotion of that event, we air local and regional acts music on our station(s).

EMERGENCY PROGRAMMING

Our stations actually won an award for severe weather coverage during a 1996 tornado that wiped out a local community. We have staff on call 24 hours a day to cover severe weather and other breaking news. Our news staff is equipped with police scanners as well.

COMMUNITY PROGRAMS

Our stations proudly support the following causes with recorded announcements, interviews, live announcements, and sometimes remotes and even cash...

- >United Way
- >Big Brothers Big Sisters
- >Friends Aware Of Violent Relationships
- >March Of Dimes
- >Alzheimers Association
- >Local Jaycees
- >Salvation Army
- >And many others.

Terry Davis
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